

**MEETING OF THE TOWN OF FLORENCE ARTS AND CULTURE COMMISSION,
HELD ON THURSDAY, SEPTEMBER 10, 2015, AT 6:00 PM, AT THE TOWN HALL
COUNCIL CHAMBERS, LOCATED AT 775 NORTH MAIN STREET, FLORENCE,
ARIZONA.**

CALL TO ORDER:

Chairman Cochran called the meeting to order at 6:00 pm.

ROLL CALL:

Present: Hansen, Rankin, Cochran, Duncan
Council Liaison Present: Hawkins

PLEDGE OF ALLEGIANCE

Chairman Cochran led the Pledge of Allegiance

OLD BUSINESS

**Discussion/Approval/Disapproval of the Jury Selection, Artist Selection, and
Review Criteria for Public Art.**

Jury Selection

Ms. Jennifer Evans, Management Analyst, stated that the Commission received guidelines from various municipalities, public art network and staff recommendations. She had compiled the information into a document and had previously distributed the information to all Commissioners.

Vice-Chairman Hansen stated that she liked and agreed with the information from the City of Chandler.

Commissioner Rankin stated that she too liked and agreed with the information from Chandler and inquired if the Commission needed to expand upon item 1.2 in Jury Selection stipulating how a jury would be selected.

Ms. Evans stated that the selection criteria for a jury would be determined at a later meeting.

Chairman Cochran stated that 1.1 implies that the selection of a jury will be done on a case-by-case basis based on the type of program the Commission was holding.

Councilmember Hawkins stated that he did not believe the second sentence of item 1.3 was in compliance with the Open Meeting Law which stated that a jury may elect to cast votes in closed session.

Chairman Cochran suggested striking that sentence from item 1.3.

On motion of Commissioner Rankin, seconded by Commissioner Duncan, and carried to approve Jury Selection Guidelines to be used by the Arts and Culture Commission with the removal of the second sentence in item 1.3.

Artist Selection

Ms. Evans stated that she liked the criteria provided by the City of Glendale.

Commissioner Rankin stated that she also preferred the Glendale guidelines.

Chairman Cochran stated that she preferred the Glendale guidelines over Chandler.

Chairman Duncan stated that she agreed with the Commission.

On motion of Commissioner Duncan, seconded by Commissioner Rankin and carried to approve Methods of Artist Selection to be used by the Arts and Culture Commission.

Public Art Criteria

Vice-Chairman Hansen stated that she wanted to ensure that the Commission would have final approval on all Public Art to ensure inappropriate art in any form that is deemed scandalous does not slip through the guidelines and cause a negative experience for the Town.

Ms. Evans stated that the criteria does provide for the Commission giving final approval over what art will be recommended to Council to ensure appropriateness.

On motion of Vice-Chairman Hansen, seconded by Commissioner Rankin and carried to approve General Review Criteria for Public Art to be used by the Arts and Culture Commission.

Discussion of the Annual Project Plan

Ms. Evans stated that the Commission needs to discuss the recommendations that have been submitted by each Commissioner regarding the Vision Statement for the Commission. She stated that the difference between a Mission Statement and a Vision Statement is that a Mission Statement states what a group or organization is going to do, who they are going to do it for and how they are going to conduct business. A Vision statement is a big idea statement of what a group or organization hopes to accomplish.

Vice-Chairman Hansen read her suggestions to the Commission.

Ms. Evans suggested that the Commission identify what elements in each of the recommendations they feel are important then she can create a statement that includes these items and distribute to the Commission for review.

The Commissioners identified four items that they felt were important and asked Ms. Evans to wordsmith different combinations and present to the Commission for review at a future meeting.

Chairman Cochran stated that the Commission has an opportunity to have a table at the Anthem Arts Festival and at the Grand Opening of the Library/Community Center and would like to discuss how to promote the Commission at these events. She stated she would like to obtain a banner to place over the tables and provided the Commission with a suggested sample of a banner and thought having colored pictures would help draw patrons to the table and provide an opportunity to teach citizens about the Commission.

Chairman Cochran stated that the October 3, 2015 date will occur before the next meeting and inquired as to what the Commission would like to have at the table and believes it is time to start recruiting volunteers. She stated that the key element is to get citizens excited about the Commission and their future plans.

Vice-Chairman Hansen stated that the Commission should promote related events that are planned around Town.

Ms. Evans stated that she has created a community calendar based on the current events throughout the Town and with groups and organizations in the Florence area that are of an Arts and Culture nature. She stated if the Commission created a small calendar that fit into a pocket or purse that it would be appreciated by the patrons.

Vice-Chairman Hansen stated a bookmark with a list of upcoming events would be great handout for the Commission.

Chairman Cochran inquired if the Commissioners had thought about the newsletter that was discussed at the last meeting.

Vice-Chairman Hansen stated that she thought a good starting point would be a bookmark of upcoming events and then in the future creating a newsletter that spoke to upcoming events, an in-depth calendar of community events and a call for artists. She stated the newsletter could also focus on the history of the Arts in Florence focusing on a different medium each publication.

Chairman Cochran inquired if the Commission would like something that reflects what their role is and recruiting volunteers and artists for Commission activities.

Vice-Chairman Hansen stated that she felt it was too soon to solicit for volunteers as they would not know what they are volunteering for.

Ms. Evans stated that the Commission may not have an upcoming event they need volunteers for but they could put out the word for volunteers for the upcoming Home Tour program.

Chairman Cochran inquired if the newsletter would need to be published by staff.

Ms. Evans stated that the Town's Public Information Officer (PIO) should review the newsletter then it should be published by staff. She stated that the Commission would prepare the newsletter and then submit for approval then have it published.

Chairman Cochran presented to the Commission a quick design as a starting point for a draft newsletter. She stated that she would like to add the calendar that Ms. Evans has put together under the section for Dates to Remember.

Vice-Chairman Hansen stated that she has some experience putting together newsletters and would be willing to insert the articles and calendar information as agreed upon by the Commission. She stated that she would like to include the Mission Statement of the Commission and in the future include the Vision Statement once the Commission approves it.

Chairman Cochran stated that she would like to add the category of Arts and Culture History and inquired if the individual Commissioners would like to have their emails published in their contact information.

All Commissioners agreed to have their emails published in the newsletter.

Ms. Evans stated that she and Chairman Cochran visited the Silver King Suite 202 to determine if it would be a possible location for a show and based on that visit she spoke with the Facility Manager (FM) regarding lighting and what would need to occur if the suite was used. She stated that the FM was open to creating a mobile lighting system that could travel around to different locations.

NEW BUSINESS

Discussion/Approval/Disapproval of Minutes from the August 13, 2015 Regular Meeting.

On motion of Vice Chairman Hansen, seconded by Commissioner Rankin, and carried to approve the minutes from the August 13, 2015 regular meeting.

CALL TO THE PUBLIC/COMMISSION RESPONSE

Call to the Public for Comment is limited to issues within the jurisdiction of the Town of Florence Arts and Culture Commission. Individual commission members may respond to criticism made by those commenting, may ask the staff liaison to review a matter raised, or may ask that a matter be placed on future agenda.

Ms. Ruth Harrison, Florence resident, stated that she would like to see the heads of the cattle removed from the banner. She stated when making an appeal for Artists to make sure the Commission reaches out to the Florence Gardens area as the residents are a hidden treasure of talent.

CALL TO THE COMMISSION

Councilmember Hawkins stated that he believes the Town is trying to get away from denoting specific sections of Town and call all areas of Town as Florence which has unified subdivisions.

ADJOURNMENT

On motion of Commissioner Rankin, seconded by Vice Chairman Hansen, and carried to adjourn the meeting at 6:51 pm.

Approved:


Jorganne Cochran, Chairman